

# B STRONG

Find Your Yes™

After going through my own long, painful and torturous divorce, I was inspired to find a way to help other women in crisis find their own place of yes and strength. I'm excited to partner with one of my favorite nonprofits, Dress for Success, to launch B Strong so that other women know they don't ever have to be in a situation they can't get out of on their own.

B Strong: Find Your Yes is a crisis intervention initiative that will provide real time emergency assistance to women who face crises on their road to success. It's for women in abusive situations, women at a crossroads, women in dire straits financially. It's all about helping these women get the tools they need to manage the situation and achieve the best outcome possible.

Starting in 2017, the initiative will offer resources, support, and financial assistance to women dealing with crisis situations.

- **Digitized crisis intervention and education:** The B Strong initiative will provide access to digitized crisis management support that will include a wide-ranging curriculum of educational resources and actionable information
- **Life coaching:** Through a partner organization, clients of B Strong will have access to individualized life coaching that will provide an additional layer of support for women in crisis
- **Emergency financial assistance:** The initiative will provide real-time emergency assistance for women by helping them meet the associated cost attributed to an unexpected situation or event such as eviction, medical assistance, divorce, food resources and more
- **Free wraparound services:** The B Strong initiative will offer access to services that can assist women in gaining control of particular aspects of their lives that may be threatening their overall stability such as legal counseling, emotional support, behavioral and mental health services and more

\*Click here for [eligibility](#) requirements necessary to apply to the B Strong initiative.

For more information about how you can become involved please call the B Strong hotline at 646 738-6701. **\*When making a monetary donation be sure to make note and designate funds to B Strong.**

**DONATE NOW TO B STRONG**

*♥ Bethenny*

